**Marketing Manager Interview Questions**

*These questions can be used when interviewing candidates for a marketing manager role.*

The following are examples of marketing manager interview questions:

1. Can you talk me through your career in marketing so far?

1. Why do you want to work for our company?

1. What has been the biggest accomplishment in your career so far?

1. What are your top 3 skills as a marketer?

1. Do you have any previous experience in leading a team?

1. What do you think of our company’s current marketing strategy? What are its strengths and weaknesses?

1. In your opinion, what are the qualities that make a good manager?

1. Can you tell me about your favourite marketing campaign that you’ve worked on or been a part of?

1. What do you think the most effective style of management is and why?

1. In your opinion, which social media platforms are/would be the most beneficial for our business and why?

1. How do you stay up to date with the latest marketing trends?

1. How do you measure the success of marketing campaigns?