**Sourcing Sales Candidates**

Hello there, [Candidate Name].

I'm [your name], and I work at [Company name].

When you applied for the [Job title] post, we met [e.g. roughly 2 months ago]. Even though we chose to move forward with another candidate at the time, your profile stood out, and we've kept you in mind for future opportunities. During our interview, your communication and presenting skills were really excellent. We believe you'd be an excellent fit for our [job title – link to job description]. I'd want to hear about your recent activities and to tell you a little bit more about this position.

Regards,

[Your name here]

[Signature]